



Growth Boomers

Full Marketing & Advertising Agency



HELLO.

**You're a step away
from booming ideas**



OUR STORY



Get to know us!

A **Value-Led**, Full Fledged Marketing Agency, that is based in Cairo, Since 2023.

When it comes to results, we speak the language of Growth.

At **Growth Boomers**, we offer creative all in all marketing services to take your brand presence to the next level.

We believe that the Sky Is **NOT** The Limit.
We push our boundaries because that is what they are there for.

We keep on reaching for higher heights and challenging what is possible.



Inspired by curiosity

Philosophy.

**Bring us your challenges,
we'll reimagine your future.**



Fueled by Passion

Details matter

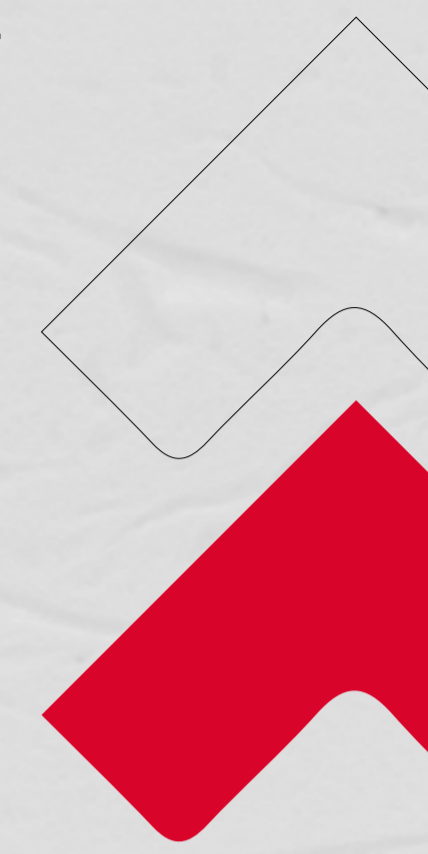
Always Create After a Story

Technology is Art

Our Clients Are Our Partners



CREATIVE SERVICES



Motion Graphic & Graphic Design

One-stop creator of all the visuals your business needs.

Growth Boomers combines art and science to elevate graphic design to the next level. The importance of visuals in communication is skyrocketing. Colors, shape and techniques are major influencers on how convincing your business looks to buyers, investors and stakeholders.



Printing & Manufacturing

Your scene your rules.



We have privileges and partnerships with a refined network of reliable print houses and manufacturers both in Egypt and abroad. From booklets, collaterals, stationery, and packaging to BTL and ATL, we deliver superior prints. In addition, we exhibit a track record of supreme interior decorations, signages, event accessories, and multipurpose props and assemblies.



Copywriting

Creating copies that inspire & resonate

A strong content should be adaptable to the context, while preserving a unified corporate voice. Moreover, the copy should be tailored to persuade, attract, inspire, and empathise.

At **Growth Boomers**, we write, translate and proofread to deliver a copy that resonates and creates a powerful impact.

Media Production



Make them see the
world the way you do it.

From light social media videos to large-scale tv and radio commercials, we blend photography, videography and sound design using next-gen tools and artistic viewpoints.

Event Management

Each event
is a new story.



We have conducted events for international & local brands within the scope of conferences & promotions.



Media Buying

Fine-tune your mediums

Whether the medium is TV, Radio, Print, OOH or Online, we handle all aspects of Media Buying. From target definitions and all the way to research, sourcing, implementing and monitoring, we will do it on your behalf and keep you updated via status reports.





OUR PROJECTS





EXHIBITIONS

With meticulous attention to detail and creative flair, our agency excels in crafting unforgettable exhibitions. From innovative booth designs to immersive themed environments, we elevate brands and captivate audiences with our exceptional work in the exhibition realm.



SHOW: TRANSMEA 2023

Client: Ministry Of Transport - Egypt
Space: 450 SQM
3 Days build-up



Show: Cairo ICT 2023

Client : NAS الشبكة الوطنية للطوارئ والسلامة العامة
Space : 110 SQM
2 Days build-up



Show: Cairo ICT 2023

Client: SAP
Space: 150 SQM
2 Days build-up



Show: Cairo ICT 2023

Client : Microsoft
Space : 100 SQM
2 Days build-up



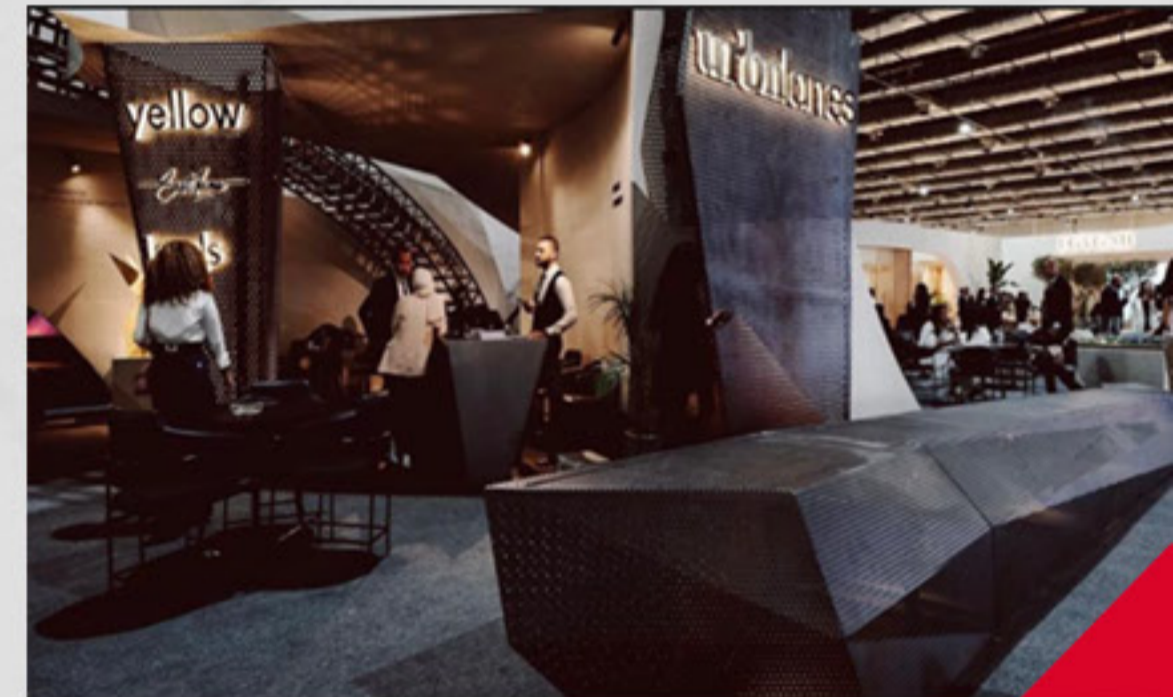
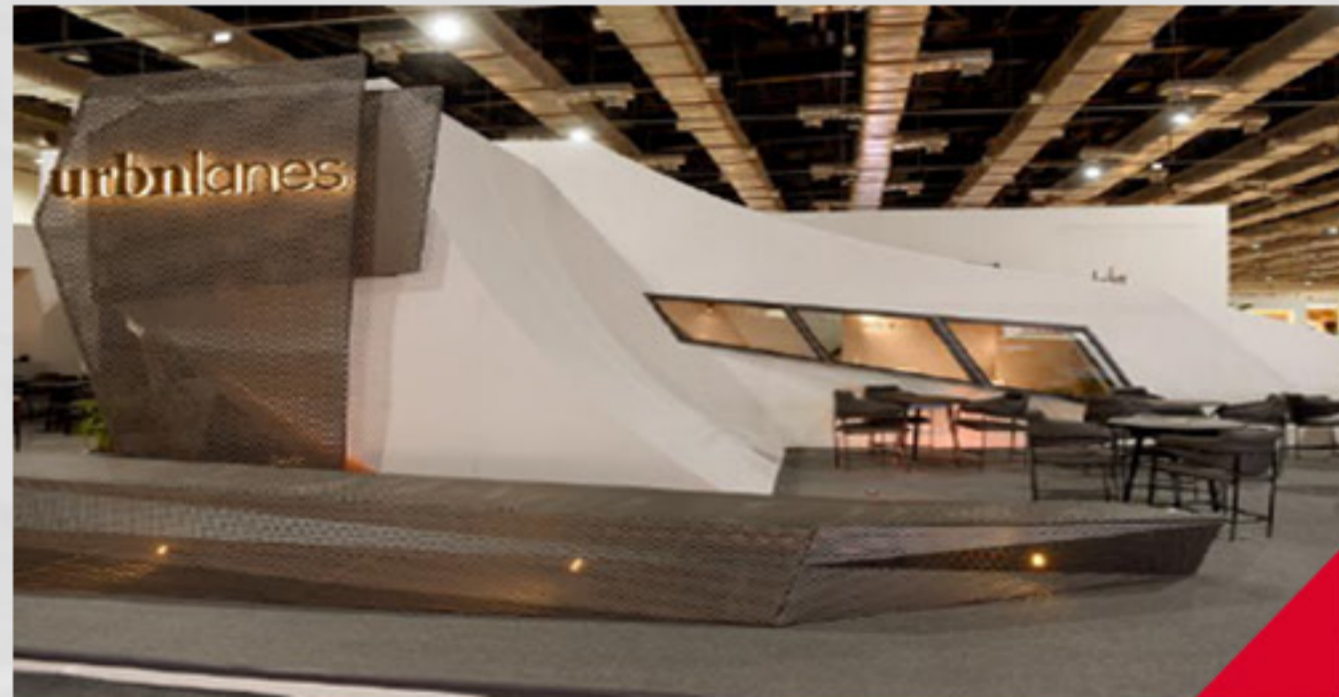
Show : Transmea 2023

Client : Herrenknecht
Space : 80 SQM
2 Days build-up



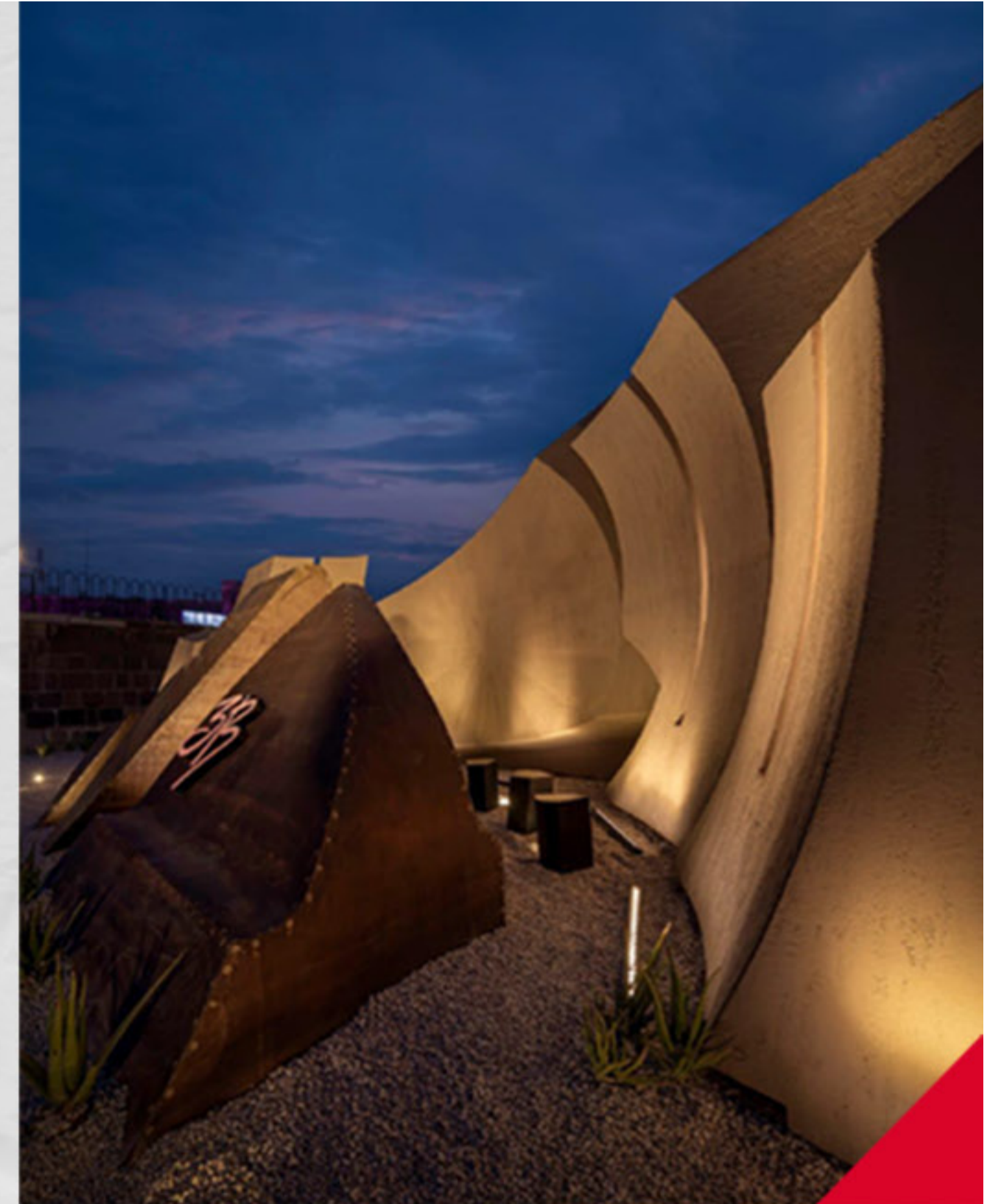
Show : CaiSec 2024

Client : Mercury Communications
Booth : 5 Booths
Spaces : 100 SQM
2 Days Build Up



Client Name : Urbanlanes

Project : Cityscape
Space :
Days build-up



Project : 3B Cairo Design Week Show

Client : Client Name : Three Brothers
Space : SQM
Days build-up



Project : Cairo Design Week

Client : Client Name : Three Brothers
Space : SQM
Days build-up



Client Name : Cityscape Landmark

Project : Cityscape
Space :
Days build-up



**Project : Toskha Lakes
Presidential Opening Project**

Client : Client Name : WARDL
Space : SQM
Days build-up



Client Name : DMG

Project : VIP Platinum Club Booth



Client Name : DMG

**Project : Big 5 Construction Exhibition
VIP Platinum Club Booth**



Client Name: Brand Connections

Project : Cairo ICT 2023
Brand Connections Booth



Client Name: Nokia

Project : Cairo ICT 2023 Nokia Booth



Client Name : DMG

Project : EGPES 2023
Main Presidential Entrance



Client Name : DMG

**Project : EGYPS 2023
Sales Booth**



Client Name : DMG

Project : EGYPTES 2023
Startup Zone



Client Name : SKYNEWS

Project : EGPES 2023
SKYNEWS Media Booth



Client Name : DMG

Project : EGPES 2023
Delegate Bag Collection Zone



Client Name : DMG

Project : EGPES 2023
Cyprus



Client Name : DMG

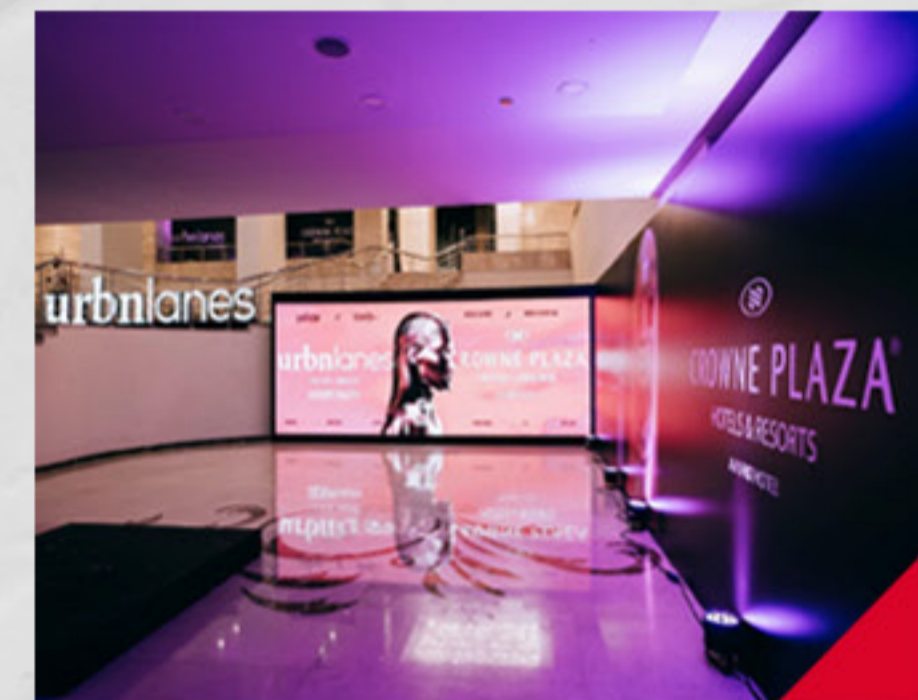
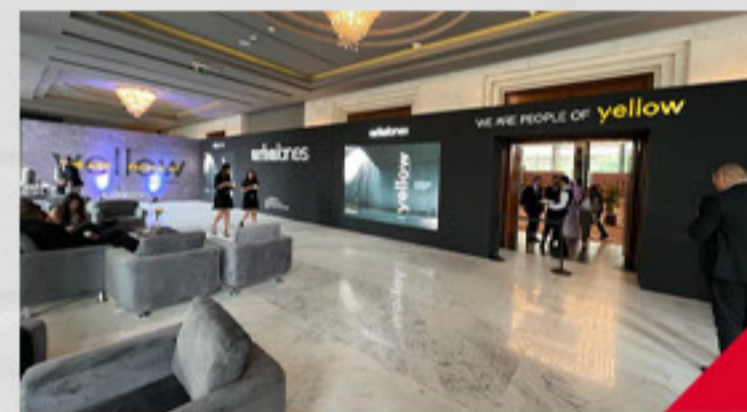
Project : EGYPE 2023
Media Center

EVENTS MANAGEMENT

Transform your space into a festive oasis with our exquisite Ramadan decorations.

From elegant lanterns to intricate tapestries, our curated collection infuses warmth and spirituality into every corner, creating a memorable ambiance for your Ramadan celebrations.





Client Name: Urbanlanes

Project Scope: yellow levels project launch



Client Name: White Expo

Project: Project launch



Client Name: TMG

Project : TMG Careers Day



Client Name: Big 5

Project : Egypt Construction Forum

RAMADAN ACTIVATION



Transform your space into a festive oasis with our exquisite Ramadan decorations.

From elegant lanterns to intricate tapestries, our curated collection infuses warmth and spirituality into every corner, creating a memorable ambiance for your Ramadan celebrations.



Client Name : Al Ahly Sabbour

Project : Ramadan Engamenet

SUMMER

ACTIVATION



Embrace the vibrancy of summer with our curated selection of Summer Days decor. From bright beach-themed accents to breezy tropical motifs, our collection brings the spirit of the season into your home, creating a refreshing and inviting atmosphere for endless summer enjoyment.



Client Name: Ameer Group

Project : Porto Matrouh
Summer Activation



Client Name: Maxim Development

Project : bo Summer Activation



Client Name : X Development

**Project : Bianchilio
Summer Activation**



INTERIOR DESIGNS

Elevate your brand with our comprehensive branding solutions. From captivating logos to cohesive brand identities, we craft strategic branding strategies that resonate with your audience and leave a lasting impression in the market.

DATA HUB
POWERED BY **iNAS**

افتتاح
مركز البيانات
والحوسبة السحابية الحكومية (P1)
إنجاز جديد .. نحو مستقبل رقمي



iNAS
Network as a Service



Growth Boomers takes immense pride to be a part of the design and implementation team responsible of the inauguration of Government Data and Cloud Computing Center in Ain El-Sokhna Road witnessed by **H.E. President Abdel Fattah El Sisi**.

The Data and Cloud Computing Center **(P1)** is the first center for analyzing and processing big data and artificial intelligence in Egypt and North Africa, saving time, effort and money, thus enhancing investment opportunities.



Client Name: SD – Egypt MOD

**Project Scope : Full Project Management,
Marketing Consultation, Branding,
Interior Design, Media Production.**





Client Name : DAIKIN

Project Scope : Hurghada Branch



Client Name: SAMSUNG

**Project Scope : 5 Branches Interior
across Cairo .**



Client Name: BEIN

Project Scope : 1 Branches Interior
Maadi.



Client Name: BEIN

**Project Scope : 1 Branches Interior
Maadi.**



Client Name: Tech Me

Project Scope : 3 Branches Interior
across Cairo



Client Name: ElShaya Group

Project Scope : Starbucks Maadi Branch



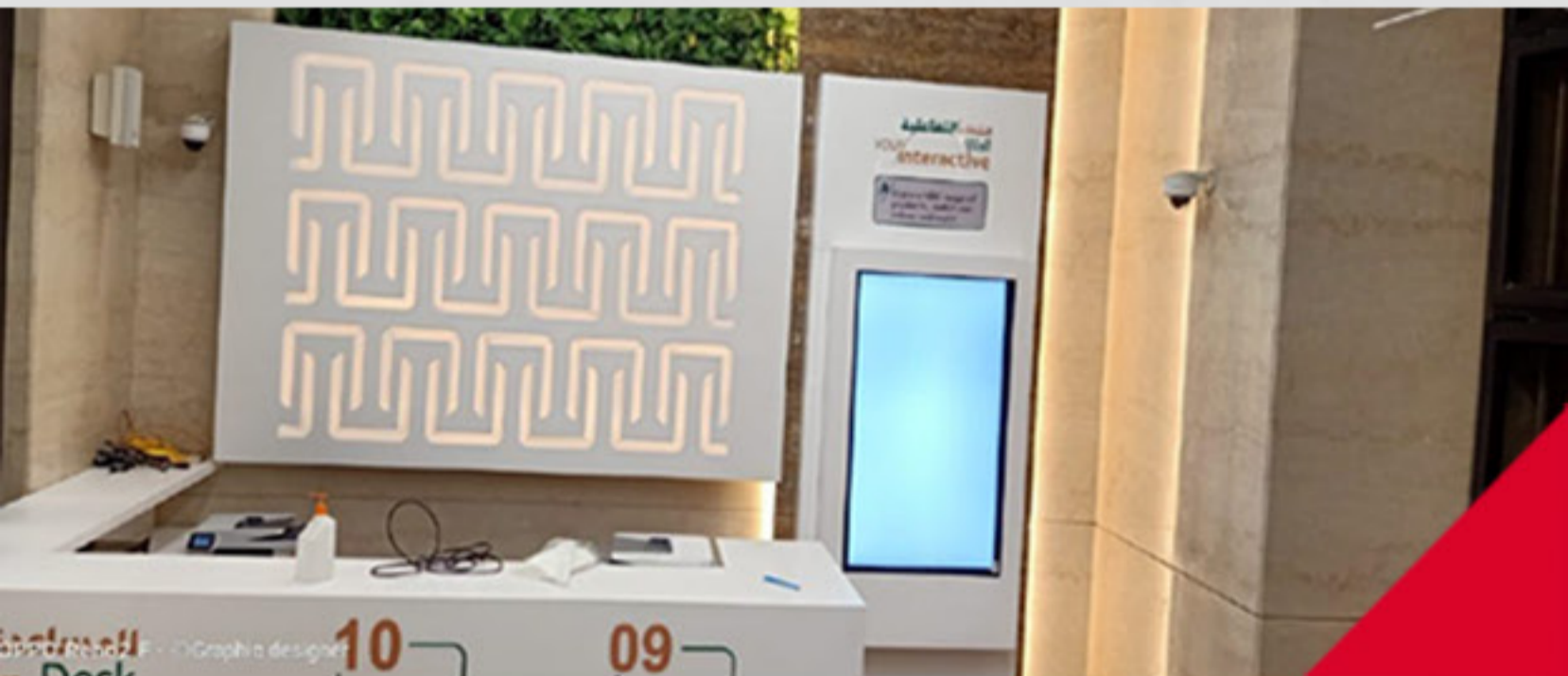
Client Name: Delta RS - Vodafone

Project Scope : Vodafone CFC Branch



Client Name: Orange

Project Scope: Orange Boutique Asyut Branch



Client Name: NBE

**Project Scope: NBE Branch Interior
and Branding**

OUR CLIENTS

TRADEFAIRS
INTERNATIONAL

MERCURY
communications

iNAS

FORTRA™

AL AHLY SABBOUR
— DEVELOPMENTS —

urbnlanes
DEVELOPMENTS

AKAM ALRAJHI
DEVELOPMENTS

Microsoft

SAP

HERRENKNECHT

ivanti

informa

dmg::events

DAIKIN

caisec
/24

وزارة النقل
MINISTRY OF TRANSPORT

CAIRO ICT

SentinelOne

البنك الأهلي المصري
NATIONAL BANK OF EGYPT

LG

TV
EXPO

TransMEA

NETWITNESS

الدلتا للأنظمة الإلكترونية
EL DELTA ELECTRONIC SYSTEMS
SINCE 1984

txOne
networks

AMER
GROUP

مصطفى
Talaat Moustafa Group
مجموعة طلعت مصطفى

DEVELOPER X
Cairo

smart homes

mobile shop

SAMSUNG

STARBUCKS

NOKIA

TECH-ME
THERE'S MORE FOR ME

ALMAGD
pharmacies
المجد

COMPU ME™
Where the Middle East Buys Technology

الأهلي تمكين
للتحويل من الصفر

vodafone

RadioShack.

NAS
NART ASTRONOMICAL SOCIETY

orange™

computer shop

تمويلي
SAMSUNG
MEMBERSHIP

تخميمه

beIN

**We got
you excited
to see more**

Right..?



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